

GROWTH TRACK PEOPLE BOARD

Our Secret Sauce

A detailed look at how we help people take steps and assimilate into our church.



GROWTH TRACK PEOPLE BOARD

Our Secret Sauce

A detailed look at how we help people take steps and assimilate into our church.

TY SPINELLA & AMBER BEENE

Summary.

With an emphasis on how we think, we will thoroughly explore the **why**, **how**, and **what** of Milestone's approach to helping individuals take intentional steps and fully assimilate into the life of our church. Ultimately, our goal is to equip churches—no matter their size or structure—with a framework and process that they can implement in their own settings.

1

GROWTH TRACK OVERVIEW

- Discovery 101, Serve Team 201, Values 301
- We are continuously learning & adjusting. *Example provided.*

2

ORIGIN OF PEOPLE BOARD

- *Peter 5:2 – "...watching over them"*
- As we grew, personal connection started to fade, follow-up process became a checklist of names.
- We decided, "Let's put a face to every name and know the name of every face."

3

WHY: PEOPLE BOARD

- More Personal. Photos & names on a board create connection to the individuals.
- Provides clarity. Quickly identify next steps.
- Tracking what matters & close the back door

4

WHAT: PEOPLE BOARD

- What is our process for taking pictures of new people at Milestone?
- What does our People Board track? How often is it updated?

5

HOW: PEOPLE BOARD (not discussed in detail)

- People Board overview & Shopping List provided

Learn their story.

6

DISCOVERY 101 CONNECTION REVIEW

- The People Board is just a collection of information until you gain a deeper understanding of the people it represents.
- Monthly Review of each name, picture & form

THREE STEPS YOU CAN TAKE NOW

1. Take pictures of new people
2. Identify steps to track
3. Implement a "connections review"

GROWTH *Track*

- DISCOVERY** *101* — Heart & Vision of Milestone, Message of the Gospel, Mission & Values, Church Structure
- SERVE TEAM** *201* — Heart of Serving, Spiritual Gifts Assessment, Overview of Weekend Teams, Ministry Breakouts
- VALUES** *301* — Deep dive into values of Milestone Church, Intentionally-Built Small Groups.

PEOPLE BOARD

Origin

Be shepherds of God's flock that is under your care, watching over them—not because you must, but because you are willing, as God wants you to be; not pursuing dishonest gain, but eager to serve.

1 PETER 5:2

"Let's put a face to every name and know the name of every face."

PEOPLE BOARD

Why

1

**More
Personal**

2

**Provides
Clarity**

3

**Tracks What
Matters**

4

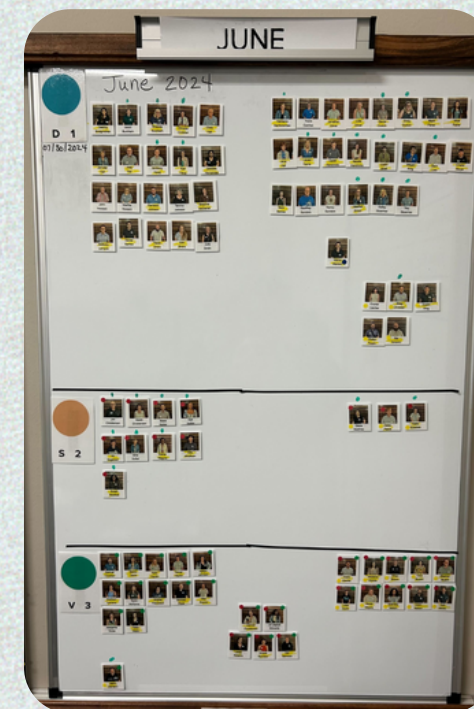
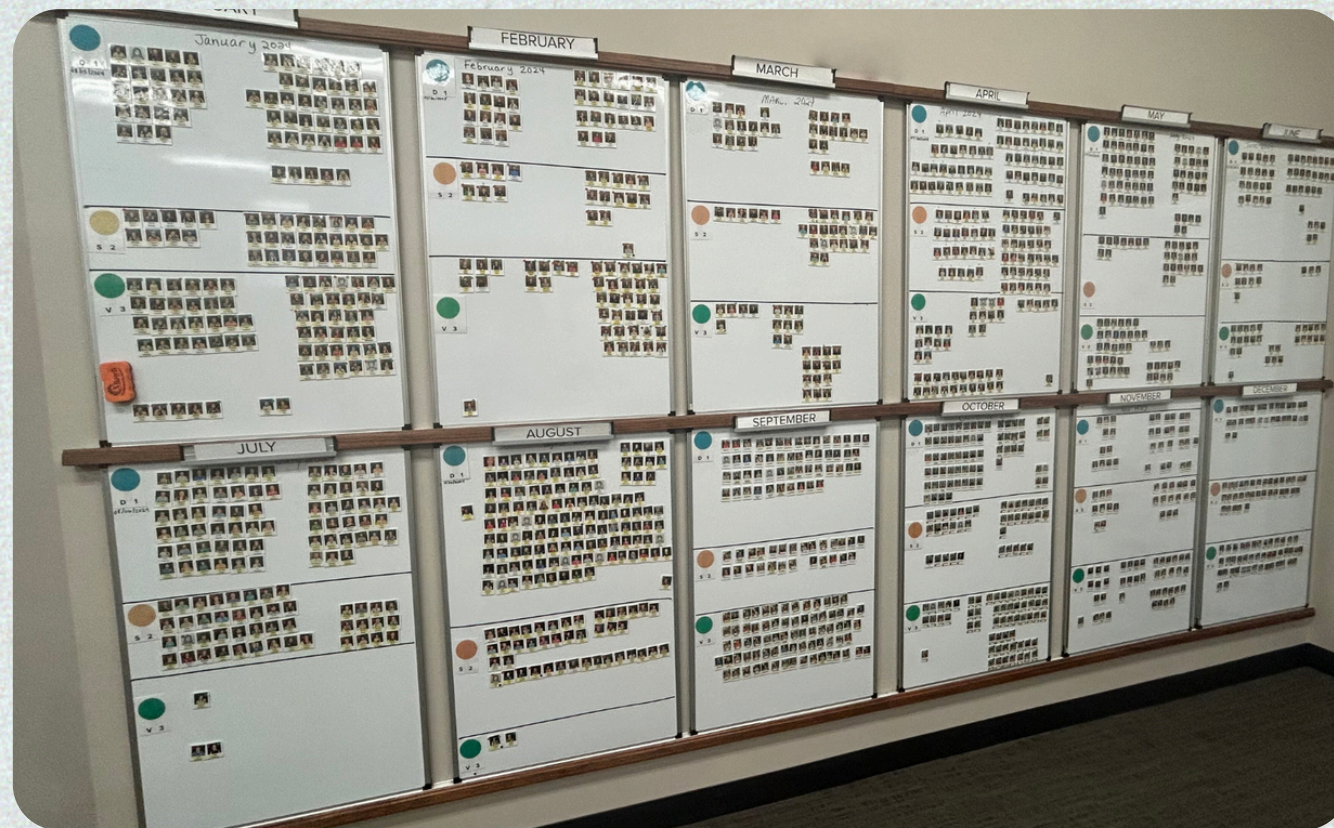
**Closes the
Backdoor**

PEOPLE BOARD

What

- What is our picture-taking process?
- What does the board track?
- How often is the board updated?

PEOPLE BOARD *Now*



- How do we build the board?
- People Board Shopping List

Discovery *101*
CONNECTIONS
Review

WHAT *is it?*

- **Wednesday, following Discovery 101**
- **Key Connectors**
- **Review of each name, picture & form**
- **Discussion of connections made**
- **Assign follow-up connections**

WHY
do we do it?

- Gain insight into each story
- Understand each person's next step
- Connect people to a face, not just a place
- Stay engaged with potential leaders

MAKE IT *Practical*

1 Take Pictures
of New People

2 Identify Steps
to Track

3 Implement a
“Connections Review”

CONTACT US

growthtrack@leadtowin.com